



Energy Efficiency Incentive Program Frequently Asked Questions

Which customers are eligible for the program?

Any commercial or industrial customer within an IMPA member service area. The best way to ensure eligibility is to review a customer's electric bill to ensure they are a customer of one of IMPA's 54 member utilities.

How can I participate in the program?

The Energy Efficiency Program is available to all industrial and commercial customers of IMPA member utilities. All contractors are welcome to assist end-use customers in the implementation of energy efficiency measures. While it is not required, IMPA encourages contractors to register as trade allies for the program. Registration is free, and we will collect information for our partner database for use in communicating with you in the future. In addition, the list will be shared with our members as well as any commercial and industrial customers interested in participating in the program. The list and any information you provide will not be shared with other, outside parties not involved in the IMPA program.

Is IMPA planning to market or promote the incentive program?

Absolutely! We will market to customers through a variety of different avenues to reach the largest potential number of participating customers.

Who is responsible for completing the application?

The customer is responsible for completing and signing the application. However, we find that Trade Allies who assist their customers have a higher success rate with fewer complications. These Trade Allies become "subject matter experts" and provide a value-added service to their customers.

How is the incentive paid?

The incentive is paid by IMPA directly to the customer.

Can the incentive be signed over to the Trade Ally?

No. The incentive is paid directly to the end-use customer.

Is the incentive check taxable?

Incentives may be taxable to the customer and if greater than \$600 will be reported to the IRS. The IMPA and any of the IMPA's 54 member utilities are not responsible for any taxes that may be imposed on a business as a result of this incentive. Please consult with your tax advisor regarding the tax treatment of these incentives.

Are incentives retroactive?

Yes, incentives can be applied to purchases made after January 1, 2011.

What lights or other materials are approved for the program?

Efficiency measures must replace existing equipment, which can be found on the Prescriptive worksheets. If you have a product name and part number for electric measures, you can go to www.Cee1.org for a list of approved part numbers to be sure you will meet the requirements.

Do High Performance 32W fluorescent lamps qualify? The only lamps I see listed are reduced wattage 28 and 25W.

No, this incentive is intended to upgrade to the low wattage 25W T8 Fluorescents.

How does the program require us to dispose of the old material?

The disposal process is not part of IMPA's Incentive program and each customer is responsible for the proper disposal of all materials including any hazardous waste associated with the materials.

Will fuel switching be allowed?

Fuel switching will not be allowed. Typically programs avoid that practice, because it can create additional load for another utility or fuel source. The program is dedicated to capturing electric savings through efficiency gains.

I have a question that is not answered here.

Information and forms can be found on the IMPA website at <http://www.impa.com/IMPA-energy-efficiency-program.asp>. You can also contact the program at 317-428-6719 for answers to your questions.