



The Town of Pendleton is in the midst of a branding process, which includes the design of the community's new logo (pictured above). The new logo aims to merge the old with the new as the three dots represent the past, present and future, and the tails on the letters also point to the past and the future. The arch around Pendleton then serves as the bridge that brings the past and future together.

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Pendleton in the Midst of Branding Process

Residents in Pendleton have long known and touted the community as one of the best places to live, work and raise a family. In an effort to better show Pendleton's strengths and tell the town's story to a wider audience, the Town of Pendleton has partnered with an Indianapolis-based marketing agency, The Flatland, to help design materials that convey the community's many assets. Before creating a new logo or implementing any changes, the town and its marketing agency completed

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Public Power Lineworkers: A

When severe weather strikes, the first instinct is often to hunker down inside and wait for the storm to pass. Lineworkers across the state and the country know that when severe weather hits, it's time to get to work. A portion of a lineworker's job demands working in inclement weather conditions for long periods of time, often during the middle of the night. These lineworkers put their lives on the line each day to ensure that everyone in their cities and towns has access to reliable electricity. Read on to meet a few lineworkers from Indiana Municipal Power Agency (IMPA) member communities across the state.

Colin Leinenbach - Huntingburg Electric Utility



"This can be a dangerous job, and my first year as an apprentice, I wasn't sure if I could do it. But, I learned to trust the other people that I work with. They keep me safe and they keep me alive, and we have a real bond. It's a dangerous job and it's a hard job, but it's worth it to know that I'm helping keep the lights on for our city."

Colin has worked for the City of Huntingburg in various capacities for six years and has been an apprentice lineworker for the last four years. Colin is in his final year in the apprenticeship program and is set to graduate and receive his certification in March 2017. Colin is also a recent graduate of the Dubois County Leadership Academy.

Myron McAlister - Crawfordsville Electric Light & Power



"The best part of this job is that I learn something new every day. Even though I've been a lineworker for basically my entire adult life, I know that I don't know everything. There are definitely some storms that I'll never forget, but it has all been worth it. I'm glad I made the choice to become a lineworker, and I would encourage others to think about this as a career."

Myron has worked for Crawfordsville Electric Light & Power (CEL&P) for 41 years and will retire on February 28, 2017. IMPA and CEL&P thank Myron for his decades of service to CEL&P as well as to public power as a whole.

Staple in their Communities

Greg Gayler - Darlington Light & Power



"Over the past few years in Darlington, I've really tried to make the electric system more reliable for the people who live here. It's a small town, but we all care about each other. That's what makes it worth it to go out in bad weather. I see that people appreciate it, and I want to do what's right for our town."

Greg has been with the Town of Darlington for the past eight years, but has 35 years of experience as a lineworker. He is the recipient of the American Public Power Association's Larry Hobart Seven Hats Award, which is a national award that recognizes utility managers who serve in the nation's smallest public power communities.

Jeff McNew - Lebanon Utilities



"When I first started as a lineworker, I really didn't know a lot about the job, but the longer I worked, the more I liked it. I enjoy climbing the poles, being outside and working with the other lineworkers. Sometimes people will come up to us and tell us how much they appreciate what we do, which always makes you feel good. It's hard to work in the rain, ice and snow, but it's worth it."

Jeff has been a lineworker with Lebanon Utilities for four years. Jeff was recently named Apprentice Lineworker of the Year by the Indiana Municipal Electric Association and will compete this spring at the national American Public Power Association's Lineworkers Rodeo.

The Indiana Municipal Power Agency (IMPA), your community's wholesale power provider, knows just how hard these lineworkers work, each and every day. We salute lineworkers from our member communities for putting their lives on the line each day, ensuring that each resident and business across all 61 of IMPA's member communities has access to safe and reliable electricity.●

Branding Process

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significant research on the community, its residents and its businesses and developed a brand promise that states:

- We promise to be the kind of town that people are proud to come from, move to, or grow a business in.
- We promise to change with the times – but only in ways that allow us to remain true to the values we hold dear.
- We promise that we'll never “sell our soul” or “turn our backs on our heritage” simply to attract new businesses or expand our tax base.
- And above all else, we promise that small-town charm and bold modern thinking can come together in a way that feels completely natural.

Building on that brand promise, The Flatland created a new logo for the Town of Pendleton that merges the old with the new. The three dots in the logo represent the past, present and future, and the tails on the letters point to the past and the future. The arch made by the word ‘Pendleton’ serves as the bridge that brings the past and future together. This logo serves as the catalyst for other community-wide brand changes that are set to occur.

In addition to the new logo, the Town of Pendleton will also create new wayfinding signs that will be placed in various locations throughout the community, starting this spring. The town received grant funds from the Madison County Food and Beverage Tax, which will be used to purchase these signs. In addition to wayfinding

signs, the town's website will also be updated. Local marketing agency, The Story Shop, is also in the process of creating videos that focus on local events, culture, business climate and quality of life. These videos will be featured on the Town of Pendleton's website, as well as the community's various social media channels.

The Town of Pendleton appreciates the input and cooperation from the public in order to make this new branding process a reality. The community looks forward to continuing to progress while still holding on to the small-town qualities and attributes that have defined Pendleton for many decades. For more information on the new brand, visit www.town.pendleton.in.us.

IMPA Pendleton Solar Park Celebrates One Year of Operation

For over a year, the Indiana Municipal Power Agency (IMPA) Pendleton Solar Park has provided a renewable and environmentally responsible source of electricity to residents and businesses within the community. All of the power generated by the two megawatt solar park stays within the Town of Pendleton, providing a steady stream of electricity during daylight hours.

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Solar Park

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Since the IMPA Pendleton Solar Park began generating power in October 2015, it has generated over three million kilowatt hours of energy, reduced carbon dioxide emissions by over 2,000 tons, powered 293 homes and planted the equivalent of 65,018 trees. IMPA provides this real-time data on its website, allowing the public to see how much power the IMPA Pendleton Solar Park is generating at any given hour. Visit www.impa.com, click on the "Spotlight IMPA Solar Parks" on the homepage and choose IMPA Pendleton.

IMPA is passionate about providing low cost, reliable and environmentally responsible power to its 61 communities. In an effort to continue with that mission, IMPA plans to construct an additional four solar parks in other member communities throughout 2017, bringing this renewable resource to more citizens and businesses within the State of Indiana.●



Representatives from IMPA, the Town of Pendleton, Pendleton Municipal Utilities and 50 students from Pendleton Heights Middle School welcomed a new solar generating facility to the community on November 6, 2015. Since then, it has reduced carbon dioxide emissions by over 2,000 tons.

Tidbits & Trivia

Question: How many peregrine falcon chicks hatched at IMPA's co-owned generating unit, Trimble County Station, in 2016?

- a) 38 chicks
- b) 5 chicks
- c) 10 chicks
- d) 3 chicks

Send your answer to the question to IMPA, and we will randomly select winners from all of the correct entries to receive an energy efficiency prize pack. Please send your name, e-mail address and address with your answer to:

newsletter@impa.com

OR

MPN Energy Efficiency Quiz
11610 North College Avenue
Carmel, IN 46032

The **Indiana Municipal Power Agency (IMPA)** is a not-for-profit organization that provides a low cost, reliable and environmentally-responsible power supply to its members.

IMPA member utilities purchase their power through IMPA and deliver that power to the residents and companies within the community.

Generation

The actual creation of electricity at power plants or a generating station.

IMPA's generation portfolio includes seven coal-fired units, seven combustion turbine units and 13 solar parks.

Trimble County Station's Wildlife Preserve Helps Save Endangered Species

The Indiana Municipal Power Agency (IMPA), your community's wholesale power provider, is passionate about providing affordable and reliable electricity, but is equally passionate about environmental responsibility and preserving our country's natural resources. One of IMPA's co-owned generating stations, Trimble County Station, is a great example of how the two seemingly opposite services – power production and environmental responsibility – can merge together as one.

Trimble County Station is a two-unit station located in Kentucky that generates a total of 1,274 Megawatts (MW) of power of which IMPA owns 162 MW. Trimble County Station, a baseload generating station whose mission is to operate 24 hours a day, seven days a week, is an integral component of IMPA's power portfolio. It provides a steady and consistent stream of electricity, which serves to power your homes and businesses. In addition to generating power in a reliable manner, Trimble County Station also boasts its own 114-acre wildlife preserve, which includes both wetlands and forest areas. This nature preserve is home to a variety of wildlife, including American bald eagles, peregrine falcons, fox, deer, wild turkeys and many other species of birds and mammals.

Trimble County Station's wildlife preserve has been instrumental in preserving the peregrine falcon population, which was considered an endangered species as recently as the 1970s. As a participating power generation station in Kentucky's peregrine falcon nesting program, Trimble County Station's wildlife preserve contains a nesting box where falcons can breed each year. 2016 was successful for the Station as a male falcon, Favre, and his female falcon companion once again nested at Trimble County, producing three peregrine falcon chicks. In 2016, the entire Kentucky peregrine falcon nesting program produced a total of 38 chicks throughout a variety of participating locations.

Trimble County Station and IMPA are proud to be a part of this resurgence in the peregrine falcon population and are also proud of the efforts made to maintain our country's natural resources. Going forward, IMPA will continue to remain vigilant in providing low cost, reliable electricity in an environmentally responsible manner. ●



One of IMPA's generating stations, Trimble County Station, is home to a 114-acre wildlife preserve (pictured above). Trimble County Station (pictured below) provides a steady stream of electricity, which helps to power IMPA's 61 member communities.



Cooking Corner

We need more recipes!

Send your favorites to:
MPN Recipes
11610 N. College Ave.
Carmel, IN 46032
or
newsletter@impa.com

You'll win a prize!

The **MUNICIPAL POWER NEWS** is a periodic publication of the Indiana Municipal Power Agency and the 61 communities that it serves with wholesale power.

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Potato Soup

Recipe submitted by Penny Cox of Montezuma, Indiana.

- 2 tbsp. olive oil
- 1/2 cup chopped onion
- 1/2 cup chopped carrots
- 1 cup sliced celery
- 3 cups cubed potatoes
- 1/4 cup flour
- 2 tbsp. parsley
- 3/4 tsp. salt
- 1/8 tsp. pepper
- 1 tbsp. chopped pimento
- 4 cup milk (1/2 reserved)
- 1 can chicken broth

Heat olive oil in a 3-quart saucepan over medium-high heat and saute onion until tender, about five minutes. Add carrots, celery, potatoes, parsley, chicken broth, salt and pepper. Cover and simmer until vegetables are tender, about 15 minutes. Reduce heat; add pimento and 3 1/2 cups milk. Heat soup until milk is scalded only - do not boil. Blend flour with 1/2 cup of milk and add to soup, stirring constantly. Cook until bubbly and slightly thickened.

Easy Corn Casserole

- 1 8.5 oz. package cornbread mix
- 1 cup sour cream
- 1 stick unsalted butter, melted
- 1 15-oz. can creamed style corn (not drained)
- 1 15-oz. can corn (drained)
- 2 eggs, beaten
- 1/8 tsp. pepper
- 1/4 tsp. salt

Preheat oven to 350 degrees and grease a 2 1/2-quart baking dish. In a bowl, mix together sour cream, corn, creamed corn, melted butter and eggs. Add cornbread mix, salt and pepper and stir. Pour into greased baking dish and bake for 45-60 minutes until sides are golden and the middle doesn't jiggle when you shake it.



Advance
Anderson
Argos
Bainbridge
Bargersville
Blanchester, OH
Bremen
Brooklyn
Brookston
Centerville

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Coatesville
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Covington
Crawfordsville
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Dublin
Dunreith
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Etna Green

Flora
Frankfort
Frankton
Gas City
Greendale
Greenfield
Huntingburg
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Jasper
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Ladoga
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Waynetown
Williamsport
Winamac



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IMPA Commissioner: Tim McClintick

Bicycle and Pedestrian Master Planning Continues

In 2016, the Town of Pendleton applied for and received a \$20,000 grant from the Indiana State Department of Health, which aimed to help the community complete its first-ever Bicycle and Pedestrian Master Plan. After receiving the grant, the town formed a Steering Committee comprised of local citizens and also hired a landscape architecture and planning firm, Remenschneider Associates, to draft the master plan. The Town and its Steering Committee have been working for the past several months to identify a variety of infrastructure and programming projects that can be incorporated into the plan. Potential infrastructure projects may include bike lanes, sidewalks and trails, and programming projects could include bike to school days and walking incentives, among many other ideas and programs.

In addition to creating a master plan, the town also hosted its first community park ride in October 2016. This four-mile bicycle ride throughout Falls Park encouraged local community members to be active and take advantage of a community resource. The town and the Steering Committee hope to incorporate more events like this within the master plan.

The Steering Committee and Remenschneider Associates are wrapping up the master plan and hope to present it to the public sometime this spring. Once presented, the committee will choose a few top priority action items – both infrastructure and program related – to implement first. For more information about the master plan and to learn how to get involved, visit www.facebook.com/townpendleton.